



LEVISIONS

ORDER

Print Date 10/10/12

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Flight Dates 10/23/12-10/29/12

Order Sep 00:15:00

Contract / Revision 574919 /

Product
KANDER FOR MISSOURI

<u>Estimate #</u>	1952
<u>Alt Order #</u>	09771613

Original Date / Revision
10/10/12 10/10/12

Agency Com 15%

Billing Type	Cash
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Advertiser **Kander/D/Sec of State**

Billing Contact

Order Type GENERAL

Agency **Buying Time LLC**

650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Billing Cycle EOM/EOC

Buying Contact

Sales Office DC-M

Billing Calendar BROADCAST

650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Sales Region NAT

Demographic A35+

Agency Ref

Rev Codes SP-POL CAN GEN

Product Codes PL1Xb

Priority 3

Advertiser Ref

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 22% Market Value 133068

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	29%	38589
KCWE	%	0
KMBC	21%	27944
KMCI	%	0
KPXE	%	0
KSHB	28%	37259
KSMO	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	33	\$19,231.25	\$22,625.00	0.00	10/01/12	10/28/12	33	\$19,231.25	\$22,625.00
November 2012	9	\$5,652.50	\$6,650.00	0.00	10/29/12	10/29/12	9	\$5,652.50	\$6,650.00
Totals	42	\$24,883.75	\$29,275.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	4	10/23/12	10/23/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-T-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-T-----	1		\$300.00	0.00							
2	4	10/24/12	10/24/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	--W----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	--W----	1		\$300.00	0.00							
3	4	10/25/12	10/25/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	---T---	1		\$300.00	0.00							

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	4	10/25/12	10/25/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---	1				\$300.00			0.00			
4	4	10/26/12	10/26/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	----F--	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--	1				\$300.00			0.00			
5	4	10/29/12	10/29/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----	1				\$300.00			0.00			
6	4	10/24/12	10/24/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	--W----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----	1				\$600.00			0.00			
7	4	10/25/12	10/25/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---	1				\$600.00			0.00			
8	4	10/26/12	10/26/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	----F--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--	1				\$600.00			0.00			
9	4	10/23/12	10/23/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-T-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV-											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----	1				\$525.00			0.00			
10	4	10/24/12	10/24/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	--W----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----	1				\$525.00			0.00			
11	4	10/25/12	10/25/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	---T---	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---	1				\$525.00			0.00			
12	4	10/29/12	10/29/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	M-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----	1				\$525.00			0.00			
13	4	10/23/12	10/23/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-T-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											

Contract / Revision **574919** **Flight Dates** 10/23/12-10/29/12



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Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/10/12/ 10/10/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI

Estimate # 1952

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
23	4	10/29/12	10/29/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$600.00	2	0.00 NM	1	\$600.00
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$600.00		0.00			
24	4	10/24/12	10/24/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	--W----	:30	1	\$600.00	2	0.00 NM	1	\$600.00
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----			1		\$600.00		0.00			
25	4	10/26/12	10/26/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$600.00	2	0.00 NM	1	\$600.00
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--			1		\$600.00		0.00			
26	4	10/23/12	10/23/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-T-----	:30	1	\$900.00	2	0.00 NM	1	\$900.00
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----			1		\$900.00		0.00			
27	4	10/23/12	10/23/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-T-----	:30	1	\$2,200.00	2	0.00 NM	1	\$2,200.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----			1		\$2,200.00		0.00			
E 28	4	10/24/12	10/24/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	--W----	:30	1	\$2,200.00	2	0.00 NM	0	\$0.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----			1		\$2,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	4	10/22/12-10/28/12		M-F 630-7p	630-7p		--W-----	:30	(\$2,200.00)	0.00	NM			
Credited														
E 29	4	10/25/12	10/25/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	---T---	:30	1	\$2,200.00	2	0.00 NM	0	\$0.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---			1		\$2,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	4	10/22/12-10/28/12		M-F 630-7p	630-7p		---Th----	:30	(\$2,200.00)	0.00	NM			
Credited														
30	4	10/29/12	10/29/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$2,200.00	2	0.00 NM	1	\$2,200.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$2,200.00		0.00			
31	4	10/23/12	10/23/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	-T-----	:30	1	\$800.00	3	0.00 NM	1	\$800.00
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----			1		\$800.00		0.00			
32	4	10/25/12	10/25/12	M-F 9-10p M-F 9-10p	CM-All	9-10p (9:30 PM-10:00 PM)	---T---	:30	1	\$800.00	3	0.00 NM	1	\$800.00



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Contract / Revision **574919** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/10/12/ 10/10/12

Order Sep 00:15:00

Advertiser **Kander/D/Sec of State** Product **KANDER FOR MISSOURI** Estimate # **1952**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount		
N43	4	10/23/12	10/26/12	M-F 5-6p M-F 5-6p	CM-All	5-6p	-TWTF--	:30	1	\$600.00	2	0.00	NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--			1			\$600.00		0.00				
N44	4	10/26/12	10/25/12	World Series World Series on FOX REV	CM-All	7p-CC	---T---	:30	1	\$1,900.00	3	0.00	NM	1	\$1,900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---			1			\$1,900.00		0.00				
														Totals	42	\$29,275.00